



**CANTERBURY COBRAS
PLAYERS HANDBOOK 2019**

CANTERBURY FOOTBALL CLUB

ESTABLISHED 1881

PO Box 322
Canterbury 3126 VIC

Canterbury Sports Ground
"The Snake Pit"

www.canterburyfootball.club
facebook.com/canterburyfc



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PRESIDENT'S WELCOME

Welcome to the 2019 Season.

2019 is a landmark year for our club. It will mark the inception of a Canterbury Football Club Reserves Women's team to complement our Senior Women, Senior Men and Reserves Men sides. The formation of a Women's academy in 2019 and an alliance with Siena College are visible signs that the club is committed to advancing the opportunities for young women to play Australia's great indigenous game.

The re-appointment of John Doak as Senior Coach of the Men's team and Dom Lucarelli as Senior Coach of the Women's team testifies to the optimism and confidence that is abundantly obvious around the Club. The entire coaching panel consisting of Sean Woodward, Reserves Men coach, Tom Hanrahan, Reserves Women's coach and ably supported by our assistant coaches Adam Ziegerink, Chris Adames, Andrew Gill, Mick Nichols, Luke Versace and Anthony Pisani comprise an experienced and enthusiastic group, all understand that development of the playing group and on field success are the barometers that will determine whether we have fulfilled our potential or not.

Dom, Sean and John are to be commended for the positive and focussed approach to recruitment and have been rewarded with a number of high profile footballers committing to play with our club this year. I would like to especially welcome all our recruits to our club and hope that your time at Canterbury is memorable for the success that you achieve as a collective and for the many life-long friends that you make during your time at the club.

Commitment is the central theme for 2019. The commitment to be the best we can be, individually and as a team. The committee is equally responsible to live up to the expectations that characterise successful football clubs. Our commitment is evident with the recruitment of high-class professionals to run our fitness and rehabilitation program and other initiatives, such as telecasting of games and capitalising upon of Hudl's unique video analytics software capability to name a few. This comes at a cost but the committee fully appreciates that for the club to prosper and earn the respect of the VAFA football community it is a cost well worth paying.

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The truest form of commitment is the unstinting loyalty and generosity of our band of sponsors. I am proud to announce that Sportsbet Australia has committed to becoming our principal sponsor of our Women's programme. The Harp of Erin, Bendigo Bank, AFL Events, Chemist Warehouse, The Athlete's Foot Camberwell, McLardy McShane, Fletchers Real Estate, Arconic Wheels and Sportsbet represent our Platinum and Gold Coterie Partners. We encourage you to reward our partners with your patronage.

We look forward to ensuring you have an enjoyable and successful year and one that leaves you in no doubt that your contribution to our success is highly valued by the club, your team-mates and all Cobra supporters.

Greg Nichols
President

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CLUB CONTACTS

COMMITTEE

Position	Name	Phone	Email
President	Greg Nichols	0448 624 440	president@canterburyfootball.club
Vice president	Clive Driscoll	0418 382 233	vp@canterburyfootball.club
Secretary	Sue Bach	0418 382 233	secretary@canterburyfootball.club
Treasurer	Carol Pearce	0409 827 321	treasurer@canterburyfootball.club
Executive	Nunzio Lucarelli	0412 551 281	nlucarelli@gmail.com
Executive	BJ Lashbrook	0425 155 552	bjlashbrook@gmail.com
Committee	Steph Leondidis	0433 322 996	s.leondidis@gmail.com
Committee	Guy Driscoll	0423 858 285	guy.matthew.driscoll@gmail.com
Committee	Jayden Collins	0413 096 232	jaydenbenjamincollins@gmail.com
Committee	Tim Nichols	0451 850 790	thnichols1@gmail.com
Committee	Evie Hall	0421 362 836	yvette.hall93@gmail.com
Committee	Dave Scott	0431 915 858	davidscott79@mac.com
Committee	Lachlan Haig	0449 952 118	lachlan.haig@mclardymcshane.com.au

COACHING STAFF

Women

Position	Name	Phone	Email
Senior coach	Dom Lucarelli	0405 385 021	dom.lucarelli+Canterbury@gmail.com
Senior assistant	Luke Versace	0417 088 850	l.a.versace@hotmail.com
Reserves coach	Tom Hanrahan	0498 465 984	thanra189774@gmail.com

Men

Position	Name	Phone	Email
Senior coach	John Doak	0447 778 210	john@doaksolar.com.au
Senior assistant	Chris Adames	0421 007 319	chrisadames@yahoo.com.au
Senior assistant	Adam Ziegerink	0401 611 668	adamziegerink@gmail.com
Senior assistant	Andrew Gill	0457 408 921	gilly1272911@gmail.com
Reserves coach	Sean Woodward	0411 136 109	seanwoodwardepcc@gmail.com
Reserves assistant	Michael Nichols	0404 800 142	michael.nichols@arconic.com
Reserves assistant	Anthony Pisani	0407 505 100	thepisanis04@bigpond.com

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WHAT WE STAND FOR

APPRECIATION	All who contribute to a Successful and Strong Club
COMMUNICATION	Open, Honest, Direct, Listen
EFFORT	Give & Take, 100% for 100% of the time, Relentless, Never Give Up
HONESTY	Once committed, See it through to the End
RESPECT	Yourself, Teammates, Volunteers, Opposition, Umpires, Facilities, Community & Neighbours
TRUST	Always do the Right Thing
UNITY	Inclusive, Caring, Supportive

IMPORTANTLY, ENJOY YOUR FOOTBALL

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FOOTBALL

The club will be fielding four teams in 2019: Senior Women, Reserves Women, Senior Men and Reserves Men.

To be eligible to play in either of these teams, you must:

- Be cleared to the club and be registered online with Sporting Pulse. Details of how to do this can be found at www.canterburyfootball.club/registrations.
- Pay your membership in full or agree upon a payment instalment option with the CFC committee
Payment of or agreement to pay the 2019 Player Membership Subscription is required by no later than Round 1, non-payment will result in non-selection.
- Complete a medical form and detail any existing medical conditions. This is also now part of the registration process.
- Secure a player sponsor (details for which are attached to this document).
- Purchase the required playing uniform (home shorts, away shorts, socks). Jumpers are also available to purchase if you wish (recommended), though the club can also loan one to you for the season which needs to be returned at the final game of the year

If you need to obtain a clearance, please see club secretary Sue Bach or committee member BJ Lashbrook who will be able to assist.

PAYMENT OF FEES

Membership fees for all levels are covered on the next page, though in terms of payment the club has many options available:

- in person with cash/EFTPOS
- Bank transfer
BSB: 633000
Acc: 125215897
Account name: Canterbury Football Club
- Online (see merch section on following pages)
- Direct debit (see next page)

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2019 PLAYER MEMBERSHIP

Membership	Pay by 8/3/19	Pay by 22/3/19	Pay by 6/4/19
Men's – Employed	\$320	\$340	\$360
Men's – Students / unemployed	\$200	\$210	\$220
Women's – Employed	\$245	\$260	\$275
Women's – Students / unemployed	\$130	\$140	\$150

Direct debit

For those who would prefer to pay via instalments, the club can also provide a direct debit option, consisting of three payments at the following values:

Membership	Instalment	Total
Men's – Employed	\$130	\$390
Men's – Students / unemployed	\$80	\$240
Women's – Employed	\$100	\$300
Women's – Students / unemployed	\$55	\$165

***If you'd like to take up the direct debit method of payment,
please contact Tim via thnichols1@gmail.com to obtain the relevant form***

Membership subscriptions help the club to invest in:

- Footballs and other Match Day equipment
- Professional physiotherapy, qualified training staff and medical equipment
- Official Field Umpires
- Public Liability Cover
- Professional and accredited Coaching staff
- Limited Medical Cover (**players must cover their own ambulance costs and non-medicare expenses, it's recommended that all players hold both private health insurance and ambulance cover**)

Membership benefits:

- Club Membership Card and voting rights at the AGM
- Access to CFC Official Functions and Events for season 2019-02-17 Trophies and Awards for Presentation night
- Complimentary finals tickets when playing on match day



PLAYER SPONSORSHIP COMMITMENT

The CFC committee has simplified the player Sponsorship commitment for 2019. Every player is **expected** to secure an individual sponsor at the Red Sponsorship level of \$75. As explained in the previous section, players will be rewarded should they secure a Black or Gold Level Sponsor.

The benefits the Club is committed to delivering to our sponsors, and to the sponsored players, are outlined in the table below.

Available sponsorship levels:

BLACK \$250	GOLD \$125	RED \$75
\$50 refund on player membership 1 x Ticket to the CFC Sportsbet Business Lunch 2 x Tickets to the CFC Annual Match Day Sponsor's Lunch CFC Beanie Complimentary beer or glass of wine on Match Day and Thursday evenings Open Invitation to Match Day Afternoon Tea Social Media and Website Recognition Social Pavilion Photograph	\$25 refund on player membership 1 x Ticket to the CFC Annual Match Day Sponsor's Lunch CFC Beanie Complimentary beer or glass of wine on Match Day and Thursday evenings Open Invitation to Match Day Afternoon Tea Website Recognition Social Pavilion Photograph	Website Recognition Social Pavilion Photograph

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2019 CFC PARTNERS

The CFC Committee is extremely appreciative of the generosity of all our partners. We encourage all involved with our Club to support these businesses loyal to us.

PLATINUM COTERIE PARTNERS



The Harp of Erin

Kew East's Entertainment, Sporting and Food destination



Bendigo Bank

Australia's pre-eminent community based financial institution



Sportsbet

Australia's premier internet wagering and entertainment betting company



AFL Event Office / Medallion Club

Medallion Club Members enjoy an unmatched package of sport, hospitality and entertainment.

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BLACK COTERIE PARTNERS



The Athlete's Foot
A global retailer of athletic inspired footwear, apparel and accessories.



McLardy McShane
M&M, located in Richmond, is a leading financial services company specialising in Insurance, Superannuation, Business Succession.



Fletchers Real Estate
A Fourth Generation family based real estate agency unsurpassed in service and quality throughout Melbourne's Eastern Suburbs.

GOLD COTERIE PARTNERS

Hawthorn Chiropractic Clinic	Owned and operated by former Cobra, Dr Michael Crane, Hawthorn Chiropractic Clinic is the choice of champions.
Juno & May	The restaurant destination of Camberwell

PARTNER OFFERS

Harp of Erin

Drop in to the Harp any night of the week, scan your club card, and grab yourself a Parma & Pot for just \$22!

Also remember that each time you scan your Harp card, the club gets 10% back at the end of the season, so don't forget! Stay tuned for more info as the Harp are revamping their loyalty system in the coming months.

Athlete's Foot

Looking for new boots? Maybe some runners? Head on down to the Athlete's Foot and Chris and the team will sort you out, and if you mention you're from the club they'll also throw in a 10-20% discount, dependant on your purchase.

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CFC POLICIES

A modern, contemporary football club represents community values and expectations. The committee has within the past 12 months introduced an Anti-Bullying policy and a Code of Conduct as an initial step to meeting the standards required of us. We are developing further policies, specifically relating to Diversity, Social Media and Concussion. The policies are prominently featured on the Club's website. Please take the time to read them and importantly live and play by them.

2019 SOCIAL CALENDAR

Event	Date	Time
Season kick-off @ The Harp	March 30 th	7:00pm
Minute to Win It	April 13 th	7:00pm
Past players & officials day	May 4 th	12:00pm
Snakes on a Plane	May 18 th	7:00pm
Cobra Ball	June 15 th	8:00pm
Sponsors Day	June 29 th	4:00pm
CFC Sportsbet Business Lunch @ the MCG	July 19 th	12:00pm
Battle of the Sexes	July 20 th	7:00pm
Reverse draw	August 24 th	7:00pm
Vote count	TBC	TBC
Presentation night	TBC	TBC

More information on each event will be revealed as the date gets closer, stay tuned for more details.

On top of our usual social events, there are a couple of other key dates that will happen during the season.

Local rivalry cup

In our first year in the VAFA (2014) we established a local rivalry cup Manningham (Cobra Cup) that we'll play for each time our clubs meet during the regular season.

Cobra Cup vs Manningham: April 27th (Home) & July 13th (Away)

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MEMBER'S DRAW

The club will continue to run the monthly member's draw of **\$200** in 2019. To be eligible to win, you just need to have a paid up club membership (player, social etc.) and be there on the night of the draw!

As with previous years, the draw will jackpot to the next month if the winner isn't present. Dates of the draw will be confirmed as the season goes on, keep an eye on our social channels for details.

APPAREL & MERCHANDISE

The Club is committed to providing a friendly and professional environment for our players and we encourage all players to make an effort to wear CFC apparel to all matches throughout the 2019 season.

The Club has an extensive range of apparel and merchandise and deliberately maintains a pricing policy just above cost price.

2019 REMAINS the **Year of the Beanie** following on from its successful debut in 2018 and the success of the Year of the Scarf in 2017. The Beanies will be available for sale from the beginning of April.

Get in quick for this fashion accessory.

To see all other currently available merch, check out the clubs online store at <https://canterburycobras.tidyhq.com/public/shop/products>. Please note that this is a new platform only recently set up so there's not a lot there at the moment though expect more products to be available in the lead up to round 1.

All merchandise and on field apparel can also be purchased in person at the club.

Please note that due to the online system being a third party platform, the fees are slightly increased for us to cover the costs of the payment processing fees. To avoid these fees simply pay in person or via bank transfer

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ONLINE INFORMATION

The club posts information across the following mediums, please follow the social media accounts and keep an eye on the website and newsletter

Channel	Details
Website	www.canterburyfootball.club
Facebook	www.facebook.com/canterburyfc
Instagram	CanterburyCobras / CanterburyCobrasWomen
Twitter	CanterburyCobra (note no "s" after Cobra)
Email newsletter	Subscribe at www.canterburyfootball.club

CLUB SONG

Come on the cobras
Sing one and all
Whether we win or whether we fall
We will keep our team up high
Hang out the colours in the sky
The other teams are not worth a zac
When they meet the red, gold and black
So we'll keep right in there fighting
Til we get victory!